

**PROJECT M  
SOUTH 2014**

**GREENSBORO,  
ALABAMA**

**6/1-6/14  
2014**



Since 2003, Project M has provided an opportunity for creative people to think wrong and drive positive change.

We are excited to announce Project M South 2014. This M session will run from June 1-14 and take place in Greensboro, Alabama, home to HERO Housing, PieLab, and HERObike.

### **FUTURE BLITZ**

Project M will use the Future Blitz methodology throughout the two-week session. Future Blitz is ingenuity at speed—from idea generation and prototyping to validation and breakthroughs.  
[www.futurepartners.is/the-blitz-cycle](http://www.futurepartners.is/the-blitz-cycle).

### **WHO SHOULD JOIN PROJECT M?**

Project M was developed for passionate young creative people. Students and young professionals from any industry are encouraged to apply.

### **FEES**

Every participant will share in the expenses of producing Project M. The amount is \$2,000 each.

Travel to and from Greensboro, AL and incidental expenses are in addition to this amount. Housing, group meals, and project materials are included.

### **HOW TO APPLY?**

1. Explain why you are interested in the Project M South 2014 session. Please be clear and honest.
2. Make a short 60 second video that convinces us that you are ready and able to participate in Project M. Make it legendary. Include a link to YouTube or Vimeo.
3. Provide us a link to your website or a PDF of your work you feel represents the past endeavors of Project M.

### **UPDATED: Applications Due: May 7, 2014**

Acceptance Notifications: May 9, 2014  
Half payment due: May 19, 2014  
Full payment due by: June 1, 2014

Email applications to [john@futurepartners.is](mailto:john@futurepartners.is)

Detailed information about logistics and procedures will follow upon acceptance.

Thank you so much for your interest.

[www.projectmlab.com](http://www.projectmlab.com)  
[twitter.com/@ProjectM](https://twitter.com/ProjectM)  
[facebook.com/projectm](https://facebook.com/projectm)

**future™**

**Rapid Ingenuity For Positive Change**

Project M is produced by Future, a rapid ingenuity firm.  
Future helps accelerate positive change through a world in flux.  
[www.futurepartners.is](http://www.futurepartners.is)